



\*\*\*\*\*FOR IMMEDIATE RELEASE\*\*\*\*\*

**THE ORIGINAL ICE ROAD TRUCKER TO LEAD THE WAY AT THIS YEAR'S SPECIAL OLYMPICS TRUCK CONVOY® IN NOVA SCOTIA**

**Alex Debogorski is Lending His Name to Raise Money in the World's Largest Truck Convoy®**

Los Angeles, CA and Nova Scotia, CA – May 13, 2014 –Special Olympics Nova Scotia announced today that author, speaker and star of Ice Road Truckers, Alex Debogorski will be the Convoy Marshal at this year's World's Largest Truck Convoy benefitting the organization and its programs.

This is the third year for this event but the first one for "Uncle" Alex Debogorski. The Truck Convoy® is a unique one-day celebration of the trucking industry and its support of Special Olympics.

Alex said, "I'm so excited to be getting involved with an organization that does so much for its athletes and an event that brings together a community of athletes, families, friends, colleagues, law enforcement and all the organizations, companies and agencies that make up the trucking industry." He continued, "It's a good time and an even better cause. I want everyone who can to spread the word or give what they can."

Anne Marie Shannon, spokesperson for Special Olympics Nova Scotia said, "We are thrilled to have Alex join the ranks of Nova Scotia truckers to support Special Olympics athletes. His generosity to help raise money for athletes with a disability is admirable. This event is about celebrating the partnership between Special Olympics, the Law Enforcement community and the Trucking Industry but the end result is much more. From strangers to friends, we are helping to broaden our fan base and educate people on what our athletes CAN do, not can't do."

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## ABOUT SPECIAL OLYMPICS:

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. For more information, please visit: [www.sons.ca](http://www.sons.ca)

## ABOUT ALEX DEBOGORSKI:

Described as “John Wayne Driving a Truck”, Alex Debogorski is the star of the History Channel’s eight-season, Emmy-nominated Ice Road Truckers. It is one of the network’s most successful TV series and seen in 180 countries.

Opinionated, passionate, articulate and sharp, Alex collects cars and trucks; He writes articles for his local newspaper, the Yellowknifer and speaks to groups at conferences and conventions around the world where he patiently signs autographs and meets with fans. He also currently owns more than 150 cars & trucks of all ages, sizes, colors and conditions. He even has a Zamboni.

To visit Alex’s Special Olympics’ Donation Page, please visit: [bit.ly/AlexD4SONS](http://bit.ly/AlexD4SONS) - His Twitter handle is @IceRoadAlex #IRT

Event Hashtag: #TruckconvoyNS2014

## FOR MORE INFORMATION:

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